

2010 Sponsorship Opportunities

The Premier Opportunity

For Recognition

by Illinois' Health Care Leaders



Illinois Hospital Association

Small & Rural Hospitals Constituency Section Annual Meeting

June 22 - 24, 2010

Crowne Plaza Hotel, Springfield, IL

Each year more than 200 hospital board members, Chief Executive Officers and senior staff attend the "S & R" Annual Meeting. This is an excellent opportunity to network and enjoy excellent speakers, the golf outing and evening banquet. A limited number of sponsorship opportunities are available, so register today.

Sponsorship Levels:

Bronze Level - \$1,000

- Exhibit space for table-top or free-standing display
- Send two representatives
- Company name on event signage

Silver Level - \$3,000

- Exhibit space for table-top or free-standing display
- Send three representatives
- Company name on event signage
- Special recognition from the podium at event
- Company name posted on IHA web site
- Recognition as sponsor of food functions
- Tee signage at golf outing

Gold Level - \$5,000

- Exhibit space for table-top or free-standing display
- Send four representatives
- Company name on event signage
- Special recognition from the podium at event
- Company name and link posted on IHA web site
- Recognition as sponsor of selected speakers
- Tee signage at golf outing
- Complimentary copy of IHA's Resource Directory

Platinum Partners

(Please refer to Platinum Partners information.)

- Exhibit space for table-top or free-standing display
- Send three representatives
- Company name on event signage
- Special recognition from the podium at event
- Company name and link posted on IHA web site
- Recognition as sponsor of evening banquet
- Tee signage at golf outing
- Complimentary copy of IHA's Resource Directory

For details, contact:

Anne Stilwell at 217.541.1163 or astilwell@ihastaff.org

Leadership Summit

September 23 - 24, 2010

Eagle Ridge Resort & Spa, Galena, IL

Held at Eagle Ridge Resort & Spa in Galena, the Summit is the ideal mixture of learning, networking and relaxation. Sponsors will have ample opportunity to interact with leadership teams from many Illinois hospitals. This five-star conference boasts the best that Illinois has to offer – cutting-edge speakers, championship golf and the historic town of Galena. More than 150 health care executives are expected to attend.

Sponsorship Levels:

Silver Level - \$3,000

- Display table for product and service literature
- Send two representatives
- Company name on sponsored event signage
- Recognition as a sponsor of *one of the following*:
 - Thursday – Bonus Session Speakers
 - Thursday – Morning Refreshments
 - Welcome Gift
 - Thursday – Luncheon
 - Thursday – Keynote Speaker
 - Thursday – Afternoon Refreshments
 - Friday – Continental Breakfast
 - Friday – Morning Refreshments
 - Friday – Closing Speaker
 - Friday – Box Lunch
 - Friday – Golf

Gold Level - \$5,000

- **Exclusivity** - Gold level sponsorship limited
- Display table for product and service literature
- Send three representatives
- Company name on event signage
- Company name and link posted on IHA web site
- Sponsorship of Thursday evening dinner
- Complimentary copy of IHA's Resource Directory

Platinum Partners

(Please refer to Platinum Partners information.)

- Display table for product and service literature
- Send three representatives
- Recognition in all promotional materials
- Company name on event signage
- Company name and link posted on IHA web site
- Sponsorship of Thursday evening reception
- Special recognition by IHA Chairman at Opening Session
- Complimentary copy of IHA's Resource Directory

For details, contact:

Lorri Vanecek at 630.276.5440 or lvanecek@ihastaff.org

Maximize your investment become a *Platinum Partner*.

Platinum Partners

\$10,000 Investment

(A separate application must be completed and approved by IHA.)

Platinum Partners offers you recognition as a sponsor of the two IHA functions attended by most key decision-makers of IHA member hospitals.

Here are just a few of the many benefits you can expect:

- The Platinum Partner level is limited to 15 organizations
- Listing on the IHA web site with a direct link to your web site
- IHA Resource Directory and a listing as a Platinum Partner
- IHA **e-Update**, including our weekly newsletter, *The Reporter*, giving you insight to the issues of importance to our members
- A subscription to IHA's Certificate-of-Need Docket, summarizing the actions of the Illinois Health Facilities Planning Board and published the week following each board meeting
- Send three representatives to exhibit at Small & Rural Constituency Section Annual Meeting and Leadership Summit

See the specific event for more information.

For more information contact:

Lorri Vanecek, Assistant Meeting Planner

630.276.5440 or lvanecek@ihastaff.org

See enclosed form to reserve your sponsorship.

Sponsorship opportunities are limited. Early reservations are recommended.

IHA reserves the right to exercise its sole discretion in the acceptance or refusal of applications.



Illinois Hospital Association

P.O. Box 3015 • 1151 East Warrenville Road • Naperville, Illinois 60566
630.276.5400 • www.ihatoday.org

2010 Sponsorship Form



Company Information

Contact Name: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Company Web Site: _____

Method of Payment: Credit Card

Complete this form,
indicate credit card number and
fax it to IHA: 630.276.5509

Charge: \$ _____ to my:

Visa MasterCard American Express Discover

Account Number: _____

Expiration Date: _____

Print name as it appears on card _____

Authorized Signature _____

Method of Payment: Check

Please make the check payable to Illinois Hospital Association (IHA)

Send Form and Payment to: **IHA**
37092 Eagle Way
Chicago, IL 60678-1370

Questions: Contact *Lorri Vanecek* at the
IHA Education Department
Phone: 630.276.5440 or
E-mail: lvanecek@ihastaff.org

✓ To meet production and promotional deadlines,
sponsorships close 90 days prior to each meeting.

IHA reserves the right to exercise its sole discretion
in the acceptance or refusal of applications.

Please check all appropriate boxes.

Platinum Partners (\$10,000)

I want to become a Platinum Partner.
Please send me an application.
(A separate application must be completed and approved by IHA.)

Small & Rural Hospitals Constituency Section Annual Meeting

June 22 - 24, 2010
Crowne Plaza Hotel, Springfield, IL

Choose One:

- Bronze Level (\$1,000)
- Silver Level (\$3,000)
- Gold Level (\$5,000)
- Platinum Partner

Leadership Summit

September 23 - 24, 2010
Eagle Ridge Resort & Spa, Galena, IL

Choose One:

- Silver Level (\$3,000) Choose One:
 - Thursday Bonus Session I Speaker **UNAVAILABLE**
 - Thursday Bonus Session II Speaker **UNAVAILABLE**
 - Thursday Morning Refreshments **UNAVAILABLE**
 - Welcome Gift **UNAVAILABLE**
 - Thursday Luncheon **UNAVAILABLE**
 - Thursday Keynote Speaker **UNAVAILABLE**
 - Thursday Afternoon Refreshments **UNAVAILABLE**
 - Friday Continental Breakfast **UNAVAILABLE**
 - Friday - Morning Refreshments
 - Friday - Closing Speaker
 - Friday Box Lunch **UNAVAILABLE**
 - Friday Golf **UNAVAILABLE**
- Gold Level (\$5,000)
- Platinum Partner

No refunds will be issued for cancellation
within 30 days of the conference.